

Please use this form to order a Display Ad (See over for Listing or Photo Listing)

DISPLAY ADVERTISING SIZE SELECTION

There is no charge for production of your display ad. Include a photo, line art, a logo... anything you wish. Our award-winning designers can create your ad with materials we have in-house or you can provide us with a clipping you like from a newspaper, phone book, business card, or other source to give us a starting point. Please check box of ad desired.

MAP GUIDE SECTION

- Full Page \$489.
- 1/2 Page 339.
- 1/4 Page 199.

ADD A PHOTO COLOR SECTION

- Full Page \$859.
- 1/2 Page 489.

Color Pages include a **Free Black & White** same size ad in the Map Guide Section. Page may be a duplicate of the color or a completely different. Also includes design, layout, composition, color separations and color proof. Color pages are limited. Call for details and availability.



Buy your ad with a credit card! We DO NOT add surcharges or other fees.

RELATIVE PAGE SIZES & DIMENSIONS

- 1 -



FULL PAGE

H: 4-3/8 inches W: 7-1/2 inches
Map Guide Section includes allocation for listings of approx. 1/4 of a page and storefront photograph.



HALF PAGE

H: 4-3/8 inches W: 3-3/4 inches
Map Guide Section includes allocation for listings of approx. 1/8 of a page (double listing) and storefront photograph.



QUARTER PAGE (HORIZ)

H: 2-1/4 inches W: 3-3/4 inches
Map Guide Section includes allocation for standard listing and storefront photograph.



QUARTER PAGE (VERTICAL)

H: 4-3/8 inches W: 1-13/16 inches
Map Guide Section includes allocation for standard listing and storefront photograph.

ACTUAL PAGE SIZES

- 1 -

